



## Media release

# Growth continues: 43.7 million hectares of organic agricultural land worldwide

The latest global data on organic farming will be presented by the Research Institute of Organic Agriculture (FiBL) and IFOAM – Organics International at the BIOFACH fair 2016 in Nuremberg. The statistics yearbook "The World of Organic Agriculture" will be launched on Wednesday, <u>February 10, 2016</u>, from 4.30 to 5.45 pm in Room Istanbul, NCC East.

(Bonn/Frick/Nürnberg February 10, 2016) The positive trend seen in the past years continues: Consumer demand is increasing, reflected in the significant market growth of 11% in the US, the world's largest organic market. More farmers cultivate organically, more land is certified organic, and 172 countries report organic farming activities (up from 170) as shown in the 2016 edition of the study "The World of Organic Agriculture" (data per end of 2014), published by FiBL and IFOAM – Organics International.

### The global organic market is growing

The market research company Organic Monitor estimates the global market for organic food in 2014 to have reached 80 billion US Dollars (more than 60 billion Euros). The United States is the leading market with 27.1 billion Euros, followed by Germany (7.9 billion Euros), France (4.8 billion Euros), and China (3.7 billion Euros). In 2014, the Swedish organic market experienced an unprecedented growth, increasing by more than 40 percent – a remarkable rate for an already well-established market. The highest per capita spending was in Switzerland (221 Euros) and Luxembourg (164 Euros).

#### More than two million producers

Reaching a new all-time high, 2.3 million organic producers were reported in 2014. As in previous years, the countries with the most producers were India (650'000), Uganda (190'552) and Mexico (169'703).



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#### 43.7 million hectares of organic farmland

A total of 43.7 million hectares were organically managed at the end of 2014, representing a growth of almost 0.5 million hectares on the previous survey (2013 data). Australia is the country with the largest organic agricultural area (17.2 million hectares, with 97% of that area used for grazing), followed by Argentina (3.1 million hectares) and the United States of America (2.2 million hectares).

40% of the global organic agricultural land is in Oceania (17.3 million hectares), followed by Europe (27%; 11.6 million hectares) and Latin America (15%; 6.8 million hectares).

#### More than 10% of farmland is organic in 11 countries

The countries with the largest share of organic agricultural land of their total farmland are the Falkland Islands (36.3%), Liechtenstein (30.9%) and Austria (19.4%). In eleven countries more than 10% of all agricultural land is organic.

# More information

#### Contacts

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#### Programme of the session "The World of Organic Agriculture – Statistics and **Emerging Trends**"

Wednesday, February 10, 2016, 4.30 to 5.45 pm, Room Istanbul (NCC East), NürnbergMesse, Nürnberg

- Markus Arbenz, IFOAM – Organics International, Moderator
- Dr. Barbara Jäggin, SECO, Switzerland, The role of Sustainability Standards in Economic • **Development Cooperation in Switzerland**
- Dr. Helga Willer, Research Institute of Organic Agriculture (FiBL): Latest data on organic • agriculture world-wide
- Julia Lernoud, Research Institute of Organic Agriculture (FiBL): Latest data on Voluntary Sustainability Standards world-wide
- Beate Huber, Research Institute of Organic Agriculture (FiBL): Standards and regulations
- Amarjit Sahota, Organic Monitor, UK: The global market for organic food ٠

More information at www.biofach.fibl.org/en/biofach-2016.html.

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## Yearbook "The World of Organic Agriculture"

#### About "The World of Organic Agriculture"

The study (336 pages) contains reports, authored by experts, on the organic sector and emerging trends in all regions and selected countries. The statistics are supported with graphs and tables. In addition, background information on issues such as standards and legislation is provided. New additions to this edition are an article on organic cotton from the Textile Exchange and a chapter reviewing eight key commodities certified by selected Voluntary Sustainability Standards (VSS). Further information is available at http://www.organicworld.net/yearbook/yearbook-2016.html.

#### **Data collection**

The data on organic agriculture are collected annually by the Research Institute of Organic Agriculture (FiBL) in collaboration with many partners from all around the world. The results are published jointly with IFOAM - Organics International. The activities are supported by the Swiss State Secretariat for Economic Affairs (SECO), the International Trade Centre (ITC), and NürnbergMesse, the organizers of the BIOFACH fair. The views expressed in this press release can in no way be taken to reflect the official opinions of SECO, ITC, or NürnbergMesse.

#### • Quote

Helga Willer and Julia Lernoud (Eds.) (2016): The World of Organic Agriculture. Statistics and Emerging Trends 2016. Research Institute of Organic Agriculture (FiBL), Frick and IFOAM -Organics International, Bonn

#### Order book and download

The printed version (25 Euros + postage; affiliates of IFOAM – Organics International: 20 Euros) can be ordered at www.fibl.org/en/shop-en.html (order number 1698) and https://shop.ifoam.bio/

#### **Online databases** .

The data is available online at http://www.organic-world.net/statistics/statistics-datatables/statistics-data-tables-dynamic.html

# Pick up your copy at BIOFACH in Hall 1, Stands 1-549 (FiBL) and 1-447 (IFOAM -**Organics International**)



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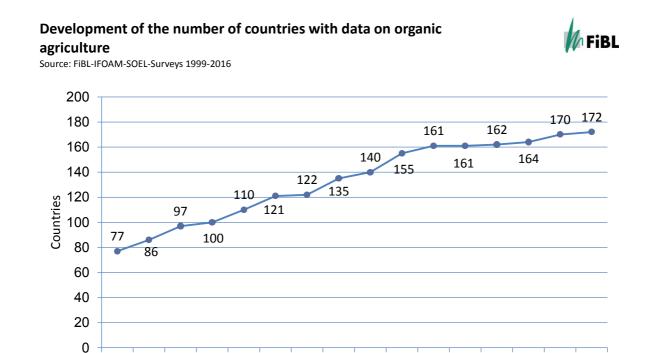
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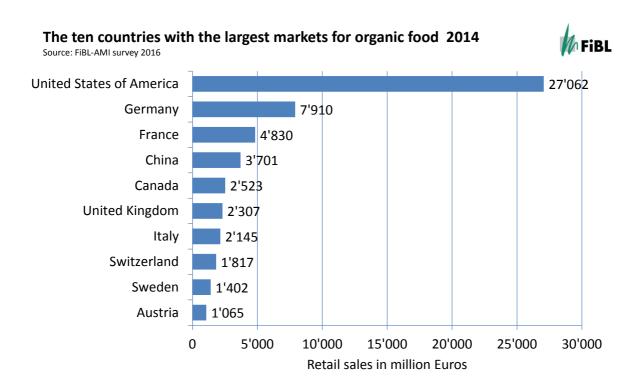








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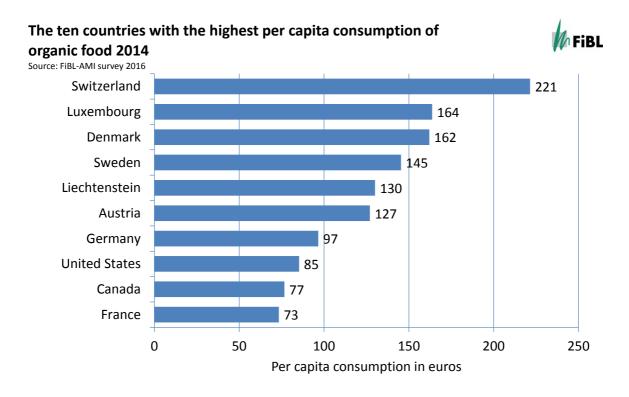








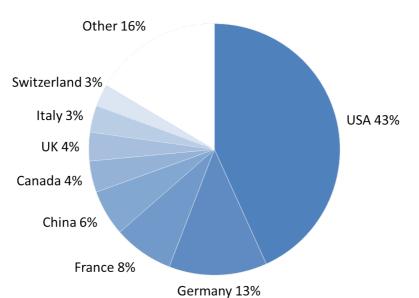




#### Global market: Distribution of organic retail sales value by country 2014



Source: FiBL-AMI survey 2016, based on retail sales with organic food





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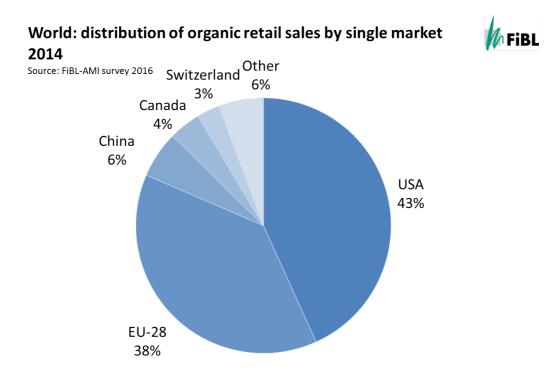
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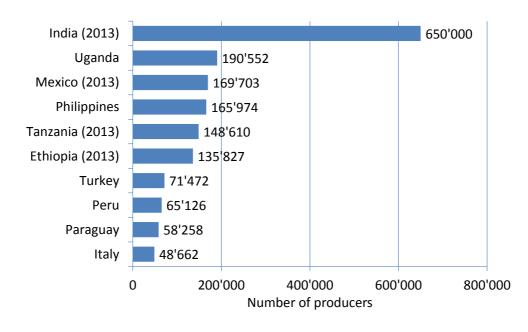






The ten countries with the largest numbers of organic producers 2014 Source: FiBL survey 2016







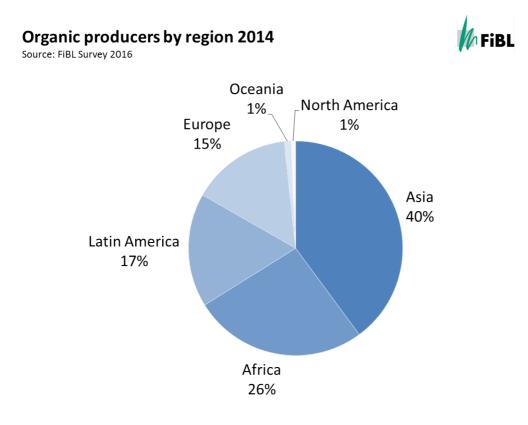








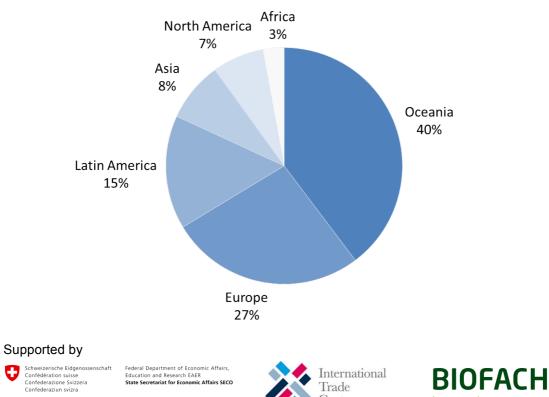




#### Distribution of organic agricultural land by region 2014 Source: FiBL Survey 2016



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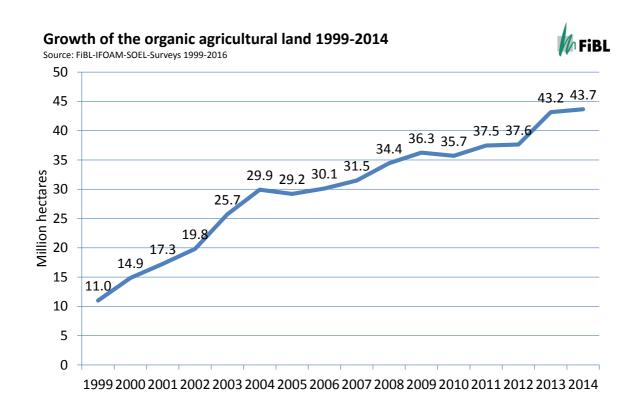
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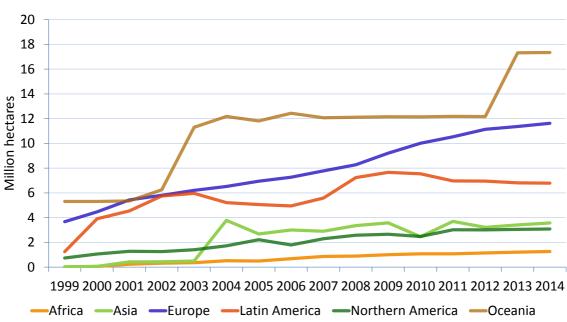




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### Growth of the organic agricultural land by continent 1999-2014



Source: FiBL-IFOAM-SOEL-Surveys 1999-2016

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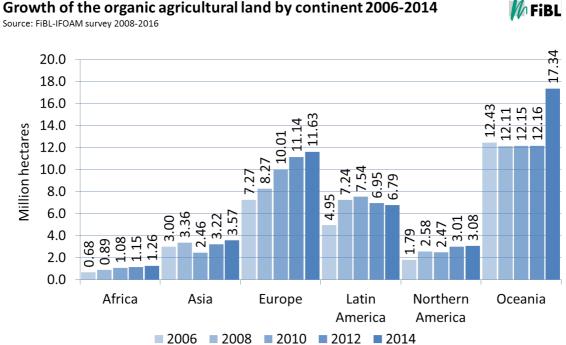
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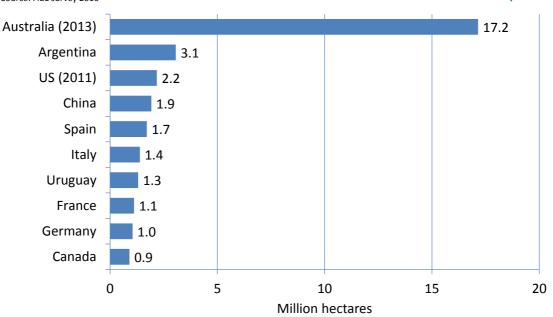


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Growth of the organic agricultural land by continent 2006-2014

The ten countries with the largest areas of organic agricultural land 2014 Source: FiBL survey 2016





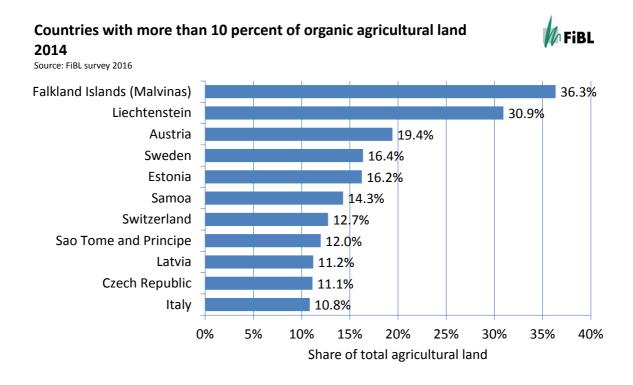






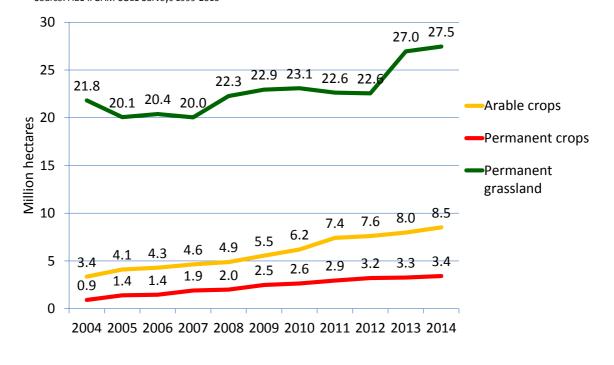






#### Development of the organic land by land use type 2004-2014 Source: FIBL-IFOAM-SOEL-Surveys 1999-2016





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Countries



#### Organic Agriculture 2016: Key Indicators and Top FiBL

Indicator	World	Top countries
Countries with organic activities <sup>1</sup>	2014: 172 countries	New countries: Kiribati, Puerto Rico, Suriname, United States Virgin Islands
Organic agricultural land	2014: 43.7 million hectares (1999: 11 million hectares)	Australia (17.2 million hectares; 2013) Argentina (3.1 million hectares) US (2.2 million. hectares, 2011)
Organic share of total agricultural land	2014:0.99% <sup>2</sup>	Falkland Islands (Malvinas) (36.3%) Liechtenstein (30.9%) Austria (19.4%)
Wild collection and further, non-agricultural areas	2014: 37.6 million hectares (1999: 4.1 million hectares)	Finland (9.1 million hectares) Zambia (6.8 million hectares) India (4 million hectares)
Producers	2014: 2.3 million producers (1999: 200'000 producers)	India (650'000;2013) Uganda (190'552) Mexico (169'703;2013)
Organic market size	2014: 80 billion US dollars (1999: 15.2 billion US dollars)	US (35.9 billion USD; 27.1 billion euros) Germany (10.5 billion USD; 7.9 billion euros) France (6.8 billion USD; 4.8 billion euros)
Per capita consumption	2014:11 US dollars (8.3 euros)	Switzerland (221 euros) Luxemburg (164 euros) Denmark (162 euros)
Number of countries with organic regulations	2015: 87 countries	
Number of IFOAM affiliates	2015: 784 affiliates from 117 countries	Germany- 91 affiliates China- 57 affiliates India- 44 affiliates USA - 40 affiliates

Source: FiBL survey 2016, based on national data sources and data from certifiers Global market: Organic Monitor 2016

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