

SOMMET DE L'ELEVAGE 2011



1991 - 2011
20 YEARS!

1,250 exhibitors, 2,000 animals, the national Limousin show and EUROBRUNE competition, and a technological innovation competition will be the key ingredients of the programme for the 20th edition of the SOMMET DE L'ELEVAGE!

Now a firm fixture in the agricultural calendar, the international aspect of this unmissable business forum is reflected in a figure of 30% of foreign exhibitors and the presence of some sixty-odd delegations from all 5 continents.

Special care will go into the conferences and seminars, with a programme packed with all the latest news from the agricultural sector. An anniversary edition set to be a hit with the 75,000 trade visitors expected.

The organisers are preparing this edition against a more optimistic business outlook. With a dense programme of animal showings, the SOMMET is making every effort to ensure its 20 years spent supporting livestock professionals does not go unnoticed.

WE ARE GOING «OUTSIDE THE BOX» FOR THE 20TH SHOW

Famous for gathering the very best of French animal genetics, the SOMMET DE L'ELEVAGE also provides a complete offer for every livestock sector on its 150,000 m²-plus of exhibition space: farm machinery, equipment, livestock supplies or services, all the key actors in the sector are represented, both from France and abroad. In 2011, we will be setting up an extra 2,000 m² of covered exhibition area. The beef and dairy cattle and sheep halls will be the main beneficiaries, gaining larger rings and more stands.

The «Energies» area is also being extended, in particular to house the methanation professionals.

• SPOTLIGHT ON THE LIMOUSIN BREED

Limousin breed professionals have chosen the SOMMET DE L'ELEVAGE to organise their annual national competition. Over 450 animals will be shown during the three days of the competition. The event will wrap up with an auction.

• EUROBRUNE ON THE AGENDA

The SOMMET DE L'ELEVAGE will again be holding the European competition for the Brown Swiss breed, which is organised every two years. This will gather 80 animals from Italy, Germany, Switzerland, Austria and France, and will finish with an auction of elite heifers.



• 20 YEARS, A GOOD REASON TO CELEBRATE

The SOMMET, famous for its fun-filled, convivial atmosphere, invites its partners to prolong the mood for its anniversary evening on 5 October. A film and talk on the history of the SOMMET will be followed by a buffet dinner with musical entertainment and all round good humour.



ALL 5 CONTINENTS REPRESENTED AT THE SOMMET!

This 20th edition is showcasing an impressive international panel with close on 380 foreign exhibitors from 30 different countries. Delegations have already been announced from Spain, Ireland, Germany, the United Kingdom, Morocco, Mexico, Brazil, Colombia, Ecuador, Russia, Kazakhstan and China, to name just a few... in all, no less than 2,500 foreign visitors from 60 countries are expected to attend.

The International Business Club, a 250 m² reception area run by the ADEPTA, open to all foreign delegations, backed up by a team of professionals ready to guide delegates round the show, organise business meetings with exhibitors or introduce them to the French offer regarding livestock breeding, know-how and genetics. Everything is on hand to provide international visitors with a VIP welcome: free entry, accommodation booking centre, shuttle service between the town and the show, student interpreters, etc.

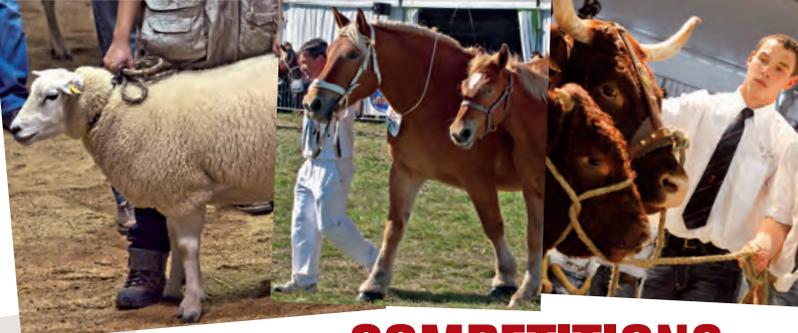
AUVERGNE INTERNATIONAL, an association federating institutional organizations and regional agents for international expansion, will also provide Auvergne-based farm and agri-foods businesses with help and support on export issues.



This will be complemented by:

- The organisation of **around twenty visits to livestock farms and agro-industrial technology units** focused on international visitors (slaughterhouse, artificial insemination unit, Limousin breeding unit, etc.);
- The organisation of several international-scale seminars:
 - * 3rd edition of the Franco-African forum organised by the AFDI (French Farmers and International Development). The main topic will be «Feeding you tomorrow, our farming challenge» highlighting the link between food self-sufficiency and family farming. Mali's Minister of Livestock Breeding has already announced his decision to attend.
 - * **France-Maghreb forum** on the topic «France, partnering Maghreb countries in the development of their beef cattle sector», organised by FranceAgriMer in partnership with FRANCE, TERRE D'ELEVAGE (Interbev and France Génétique Elevage): this new annual forum at the SOMMET will gather beef operators from both sides of the Mediterranean over 2 days, with a programme that includes roundtable discussions, business meetings and field trips.
 - * Other **international seminars** presenting the latest innovations in terms of research into genomics or meat tenderness organised by INRA (National Institute for Agronomic Research) and ADIV (Technical Centre for the Meat Industry) will be attended by researchers from all 5 continents (China, USA, Ireland, etc).

Lastly, as France has declared 2011 to be the year of Mexico, special attention will be paid to welcoming several **delegations of senior officials from the Mexican livestock sector**.



COMPETITIONS AND ANIMAL SHOWINGS

Each year, the SOMMET hosts the very best of the French livestock sector in its Grande Halle d'Auvergne exhibition park. In 2011, **2,000 animals from 64 different breeds** will be brought in to fill the beef and dairy cattle, sheep and horse halls for the whole 3-day event.

BEEF CATTLE (HALL 3)

In addition to the national Limousin competition, this hall will host competitions for the Charolais, Blonde d'Aquitaine, Salers, Aubrac and Gasconne breeds.

There will also be showings of the Maine-Anjou, Parthenaise, Bazadaise, Ferrandaise and Belgian Blue breeds.



DAIRY CATTLE (HALL 2)

This hall will host the European Competition for the Brown Swiss breed (EUROBRUNE), in addition to competitions for the Holstein, Montbéliarde, Normande, Simmental, Tarentaise and Abondance breeds, together with showings of the Pie Rouge des Plaines and Jersey breeds.



SHEEP (HALL 5)

The sheep arena will host 26 sheep breeds (both grazing and hardy) i.e. nearly 400 sheep in all. The programme includes national competitions for the Texel, Charollais and Grivette breeds.

There will also be showings of other grazing breeds including the Ile de France, Suffolk, Hampshire, etc., and hardy breeds such as the Blanche du Massif Central, Rava, Limousine, Bizet and Noire du Velay, among others.

HORSES (HALL 4)

Always very popular, this year the horse arena will be showing the national champions of the main French draught horse breeds, along with a presentation of the «Masters» of each breed. All these champions gathered in one and the same ring at the SOMMET!

Professionals of the Percheron, Ardennais, Comtois and Breton breeds will be organising their own sequence of competitions over the three days. The show will also present around thirty or so saddle horses. The events programme for the horse arena will again be including harness competitions and shows of draught horses at work.

CONFERENCES

Always tuned into the latest news from the agricultural sector, the SOMMET DE L'ELEVAGE is set to host an ambitious programme of conferences and seminars.

INRA (National Institute for Agronomics Research) will be taking part again, hosting an international conference on the use of genomics in livestock breeding.

ADIV (Technical Centre for the Meat Industry) will be organising a conference at the SOMMET for the first time as part of the European PROSAFEBEEF project; the topic will be meat tenderness.

This will be completed by a seminar organised by the INTERBEV (French inter-trade livestock and meat association) on «The impact of the increase and volatility of the cost of raw materials on fattening and finishing activities», together with 6 half-day technical conferences organised by the FRENCH LIVESTOCK INSTITUTE, thus considerably strengthening its presence at the show.



PROFESSIONAL EVENTS

The «Sommets d'Or» competition (showcasing the best technological innovations, reserved exclusively for exhibitors), the «Trophée des Massifs» (animal showing competition with school-age judges), the «Fermiers d'Or» competition (food products) and the «Sabots d'Or» competition (best technical-economic results in the livestock sector) will round off the professional events programme.

2ND SHOW «RECRUITMENT FOCUSED»

The agricultural engineering colleges VETAGRO SUP and APECITA will be organising an «Executive recruitment special» during the 3 days of the show with an area dedicated to engineer-level recruitments in the Agriculture, Agro-foods, Agro-supplies and Environment sectors. Three events are planned: Job Fair, Job dating and a Student-Company meeting area.

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LES HALLS

- HALL 1**
 - Hygiène, santé animale
 - Alimentation animale
 - Semences fourragères
 - Aménagements des bâtiments
 - Services pour l'élevage
 - Porcs, aviculture, cyniculture
- HALL 2** BOVINS LAIT
 - Génétique laitière
 - Matériel de traite
 - Stockage et transformation du lait
- HALL 3** BOVINS VIANDE
 - Génétique viande
 - CONCOURS NATIONAL LIMOUSIN
- HALL 4** ÉQUINS
 - Génétique équine
 - Sellerie, attelage
- HALL 5** OVINS
 - Génétique ovine
 - Equipement élevage ovine
- HALL 6**
 - Bâtiments d'élevage
 - Nouvelles énergies

LES EXTÉRIEURS

- ESPLANADE 1**
 - Tracteurs
 - Travail du sol
 - Semis, traitement des cultures
- ESPLANADE 2**
 - Distribution de l'alimentation
 - Récolte des fourrages
 - Manutention et levage
 - Matériel forestier
- ESPLANADE 3**
 - Remorques
- ESPLANADE 4**
 - Bâtiments d'élevage
 - Equipement des bâtiments

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